

Onboarding PP Client & Ongoing Agency Support

*This document provides the step by step directions for onboarding new
Postpartum Only clients from the intake call to completion.*

- 1) Intake call.
 - a) Record basic info into Honeybook and Google Drive. (name, partners name, address, phone number, email, EDD, services requested, any notes) Each client has a separate file with all info, communication notes.
- 2) Find doula by checking the Doula Availability spreadsheet.
 - a) Agency contact with doulas who will interview with clients. Sent by text or email (written record).
- 3) Once doula is confirmed, E-Mail Welcome Packet to client with info about doula who will be doing the consulting. (preferred same business day, must be within 24hrs).
- 4) Doula sets up a date and time to meet via zoom for consultation with clients.
 - a) Preferably within 7 days, maximum 14 days unless extenuating circumstances.
 - b) Doula notifies the agency of consultation time so that agency can set up Zoom and send meeting email to all parties for access.
 - c) Doula must contact the client to schedule consultation within one business day. If not possible, they need to contact the agency office.
- 5) Follow up by phone or text with doula about interview within 1-2 business days after zoom consult.
- 6) Follow up with potential clients by phone within 1-2 business days.
- 7) Send contract and invoice for deposit via email.
- 8) Once payment received and contract signed:
 - a) Let Client know doula will contact to set up the Postpartum Planning Session.
 - b) Send client email of the FAQ-Postpartum Support Pdf (located in this Folder)
 - c) Add information into the doula availability spreadsheet.
 - d) Update Dubsado Acct for client.
 - e) Update Clients Google Drive file.